

**BAY
AREA
SMALL
BUSINESS
DIRECTORY**



**Fall
2022**



The Alliance for Community Development is a Bay Area 501(c)(3) not-for-profit organization dedicated to increasing access to capital and support for local, underrepresented entrepreneurs including but not limited to women, people of color, immigrants, people with disabilities, and veterans.



The purpose of this directory is to highlight, celebrate, and support the incredible small businesses that keep our communities vibrant. This guide is dedicated to them, with deep love and admiration for all of the labor, often unseen, that they pour into their creations. Small businesses are an essential piece of a thriving economy. We encourage our fellow community members to use this guide to shop local!



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FOOD



Authentic India

Business Info: We are a small business serving authentic Indian food with a variety of affordable options, such as gluten free and vegan friendly, sourced with produce from local farmers .

Establishment Date: February 2019

What to check out!

Top Selling Products/Services:

- Fusion Curry Bowl
- Naanvich
- Seafood Curries

How community members and customers can support their business:

- By providing us with catering orders as we are specialized in doing small catering orders for 15-50 people also support us in getting a food truck or brick and mortar location.

Where to find them!

Business Location: Lake Merritt Plaza Parklet

Business Website: www.authenticindia.business.site

Social Media Handles: N/A





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Bread SRSLY

Business Info: Gluten-free and Allergen-friendly Sourdough Bread, made in Berkeley, CA

Establishment Date: November 2011

What to check out!

Top Selling Products/Services:

- **Gluten-Free Classic Sourdough Loaf:** Our bestselling loaf is perfect for morning toast, sandwiches, french toast and more, with a classic sourdough tang.
- **Gluten-Free Sourdough Sandwich Rolls:** These gum-free, rice-free rolls are a crowd favorite and make great breakfast rolls and burger buns.

How community members and customers can support their business:

- Find us in the fridge section at California grocery stores, or online!

Where to find them!

Business Location: 2701 Eighth St, Berkeley, CA 94710

Business Website: www.breadsrsly.com

Social Media Handles: @breadsrsly



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Brundo Spice Company

Business Info: We are an Ethiopian, Women-Owned Spice Company that prioritizes sustainable and equitable business practices, from our farm to your kitchen. From Modjo, to North Oakland, to you - we are committed to bringing the highest quality goods from Ethiopia.

Establishment Date: May 2011

What to check out!

Top Selling Products/Services:

- **Berberé Ethiopian Chili Blend:** The heart and soul of Ethiopian cooking, and is a universal seasoning for most sauces, meats, vegetables, and legumes.
- **Shiro Mitten Spiced Chickpea Blend:** A complex mix of sun-dried, finely-ground chickpeas, chili peppers, and organic herbs that has been a staple in Ethiopian cuisine for centuries.
- **Mitmita Hot Chili Pepper Blend:** Our Mitmita brings together the finest — and hottest! — Ethiopian spices into a one, fiery mixture.

How community members and customers can support their business:

- Buying products and talking to friends about the company!

Where to find them!

Business Location: 5849 San Pablo Ave, Oakland, CA 94608

Business Website: www.brundo.com

Social Media Handles: @brundospices on Instagram



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CJ's Sweet & Savory Cobblers

Business Info: Organic cobbler custom made utilizing both Sonoma and Napa County seasonal products.

Establishment Date: August 2013

What to check out!

Top Selling Products/Services:

- Organic Apple Cobbler
- Rosemary Sage Garlic Chicken Cobbler
- Catering Services

How community members and customers can support their business:

- You can order directly at johnsonmignon@gmail.com

Where to find them!

Business Location: Sonoma County, California

Business Website: N/A

Social Media Handles: @Cjs Sweet and Savory Cobblers on Facebook





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munchrooms

Business Info: Delicious 100% plant-based vegan mushroom jerky that tastes just like beef for healthier and more sustainable snacking!

Establishment Date: July 2022

What to check out!

Top Selling Products/Services:

- **Original 5-Spice munchrooms:** Slightly sweet and tangy with the perfect amount of umami, thanks to our original 5-spice recipe
- **Hot + Spicy Chili Pepper munchrooms:** slightly sweet and hot, rich in umami flavor with a satisfying kick at the end!
- **Smoked Teriyaki munchrooms:** Rich in umami with a sweet, smoky & hickory full-bodied flavor

How community members and customers can support their business:

- Sharing munchrooms with friends and family

Where to find them!

Business Location: San Francisco, CA

Business Website: www.munchrooms.com

Social Media Handles: @eat.munchrooms on Instagram and Facebook





Pimpin Chkn

Business Info: Fire food in the heart of East Oakland

Establishment Date: June 2020

What to check out!

Top Selling Products/Services:

- **Pimpin Chkn Goods:** All of our entrees and sides are one of a kind original recipes all prepared from scratch.
- **Pimpin Catering:** Whether it's a drop off or sit down dinner we're there to bring the vibes and the delicious food.
- **Pimpin Events:** If you ever need a space for a small event like a personal birthday, baby shower or production studio, Pimpin Chkn can provide the venue along with the delicious foods.

How community members and customers can support their business:

- Become an investor or angel donor to support our love-filled food.

Where to find them!

Business Location: 5701 International Blvd. Oakland, CA 94621

Business Website: www.pimpinchkn.com

Social Media Handles: @pimpinchkn



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Pound Bizness

Business Info: Pound Bizness is a gourmet artisan baking company based in the bay area that sells pound cakes reminiscent of time spent with grandma and gives an alternative to commercial made desserts.

Establishment Date: June 2018

What to check out!

Top Selling Products/Services:

- **Lemon:** Our most popular flavor. Our customers continue to come back for more and absolutely love the lemon drizzle.
- **Classic:** A family recipe passed down by Aunt Ira, our Classic Pound cake is moist, rich and reminiscent of Grandma's pound cakes fresh out of the oven.
- **Classic with Chocolate Drizzle:** Aunt Ira's famous recipe just got a little sweeter when topped with this melted chocolate drizzle which slowly drips all around for a rich chocolate taste with every bite.

How community members and customers can support their business:

- Like us on social @poundbizness on IG,FB and Tik Tok. Refer us for catering, purchase as gifts for friends

Where to find them!

Business Location: Bay Area

Business Website: www.poundbizness.com

Social Media Handles: @poundbizness on IG, FB and Tik Tok





Reuschelle's Cheesecakes

Business Info: Gourmet cheesecakes made to order.

Establishment Date: April 2009

What to check!

Top Selling Products/Services:

- Original Cheesecake
- Strawberry Shortcake Cheesecakes
- Maple Peach Bourbon Cheesecake

How community members and customers can support their business:

- Order, and if you like it, tell your network.

Where to find them!

Business Location: 974 A St., Hayward

Business Website: www.reuschelles.com

Social Media Handles: @reuschelles on Facebook, Twitter, and Instagram





The Final Sauce

Business Info: Specialty barbecue sauce and spice rub company.

Establishment Date: May 2013

What to check out!

Top Selling Products/Services:

- Original Mild specialty barbecue sauce
- Mango Hot specialty barbecue sauce
- Blackberry specialty barbecue sauce

How community members and customers can support their business:

- Visit us online or in store!

Where to find them!

Business Location: 147 W Richmond Ave, Suite C, Richmond, CA 94801

Business Website: www.finalsausage.com

Social Media Handles: @TheFinalSauce on Facebook and @finalsausage on Instagram





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Vibe Bistro

Business Info: Vibe Bistro is a bluesy spin on the mundane coffee shop. As a Certified Green Business and Second Chance employer, we center our crew, community, and customers.

Establishment Date: June 2021

What to check out!

Top Selling Products/Services:

- **Coffee:** We feature local roasters in our high traffic location at the Richmond BART station and transportation hub.
- **Food:** We offer soup, salad, and sandwiches for "Grab & Go" customers but offer savory hot eats, like grits, for those who want to take their time.
- **Community Service:** We are a Certified Green business, a Second Chance employer, and are one of the only restaurants in Contra Costa County accepting CalFresh EBT benefits to service the elderly, disabled, or homeless.

How community members and customers can support their business:

- Follow our IG page for announcements!

Where to find them!

Business Location: 1503 MacDonald Ave, Suite B, Richmond, CA 94801

Business Website: www.VibeBistro.com

Social Media Handles: @TheVibeBistro across all social media platforms



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BEVERAGE



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Happy Moose Juice

Business Info: Organic Juices and wellness shots made from heirloom produce sourced from sustainable family farms.

Establishment Date: June 2013

What to check out!

Top Selling Products/Services:

- **Cali Orange:** Our take on the American classic orange juice is cold-pressed with locally sourced organic valencia oranges and heirloom mandarins.
- **Feel Mo' Betta:** Our immune-boosting wellness shot offers the health benefits of Peruvian Yellow Ginger and other cold-pressed organic superfoods.
- **Blood Orange Bliss:** An exotic and elevated version of orange juice featuring locally sourced heirloom blood oranges and organic Valencia Oranges.

How community members and customers can support their business:

- Order directly from our website, Good Eggs, or pick up our Cali Orange Juice at your local Peet's Coffee & Tea.

Where to find them!

Business Location: San Francisco

Business Website: happymoos.com

Social Media Handles: @happymoosjuice on Instagram and Happy Moose Juice on LinkedIn





Tallio's Coffee & Tea

Business Info: Tallio's Coffee is a coffee roaster, beverage brewer, cafe, and retailer

Establishment Date: October 2017

What to check out!

Top Selling Products/Services:

- Whole Roasted Beans: Bayview (Dark Roast)
- Ginger Brew
- Whole Roasted Beans: Guatemala (Aldea El Batal)

How community members and customers can support their business:

- The community can best support us by visiting our brick and mortar, our website, app, social media, and spreading the word.

Where to find them!

Business Location: 4732 3rd St, San Francisco, CA

Business Website: www.tallioscoffee.com

Social Media Handles: @tallioscoffeeSF



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Teas With Meaning

Business Info: Organic handcrafted loose leaf tea blends and tea inspired product company.

Establishment Date: March 2018

What to check out!

Top Selling Products/Services:

- Organic handcrafted loose leaf blends
- Our signature prepackaged blends
- Our custom partnered candles that is the scent of our tea blend and made with our ingredients

How community members and customers can support their business:

- By sharing the magic of tea time

Where to find them!

Business Location: Oakland, CA

Business Website: www.withmeaning.org

Social Media Handles: @teaswithmeaning



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RETAIL



Afikomen - Judaica for Inspired Living

Business Info: We provide authentic and accessible engagement with Jewish life, by providing a stunning selection of Jewish ritual and cultural items for the Jewish community and those interested in Jewish culture.

Establishment Date: July 2008

What to check out!

Top Selling Products/Services:

- **Mezuzahs:** A decorative case to hold the Mezuzah prayer that we place on the doors of our home.
- **Menorahs:** Festive candelabras for the holiday of Hanukkah, in all kinds of styles
- **Books:** From Kabbalah to fiction, cookbooks to philosophy we carry the most diverse selection of Jewish books you can find

How community members and customers can support their business:

- Become customers! We offer so many beautiful and meaningful products for the enhancement of life; then tell all your friends about Afikomen.

Where to find them!

Business Location:

3042 Claremont Ave.
Berkeley, CA 94705

Business Website: www.afikomen.com

Social Media Handles: @afikomenjudaica





COEUR415

Business Info: We are a distinctive culture-driven lifestyle brand that preserves, amplifies and advances the culture of San Francisco through fashion, technology & innovation.

Establishment Date: January 2011

What to check out!

Top Selling Products/Services:

- **The Bridge Pendant LTD:** Limited edition laser-cut heart pendant, with 14k-gold-plated chain and fastener. Locally designed and manufactured in San Francisco, inspired by the cadence of Hip-hop.
- **The Bridge T-Shirt LTD:** Carrying the same inspiration of The Bridge pendant, the split heart is a head nod to the split heart locket necklace that every girl and her ride-or-die rocked in Jr. High.
- **Marketing Events, Activations, and Creative Space:** We expanded our business by building out a creative studio and innovation laboratory multi-functioning as the connective tissue that bonds this spirit of San Francisco to its patrons, residents, and visitors.

How community members and customers can support their business:

- Signing up for our newsletter is ALWAYS such a good look. Following COEUR415 on social media is also a wonderful way to support us. And, of course, since we are not a non-profit organization, making any financial contributions to support a one-year-old brick and mortar store—even if it's \$1—goes miles and miles in fueling our business and social impact initiatives.

Where to find them!

Business Location: Westfield San Francisco Centre, 865 Market Street, #222, San Francisco, Ca, 94103

Business Website: <https://coeur415.com>

Social Media Handles: @coeur415 for all social media





Last Minute Gear

Business Info: The only outdoor gear shop where you can buy, rent, or borrow gear for camp, climb, or snow!

Establishment Date: January 2016

What to check out!

Top Selling Products/Services:

- **Borrow Program:** FREE camping gear library! Just put down a deposit and get it back
- **Rental Program:** Higher end gear for up to 90% off retail price, 24/7 self-service pickup available
- **Used Gear Sale Program:** We have a small selection of used gear at up to 50% off retail

How community members and customers can support their business:

- Spread the word about our business, we're the last independent gear shop in San Francisco!

Where to find them!

Business Location: 563 Sutter St, San Francisco, CA 94102

Business Website: www.lastminutegear.com

Social Media Handles: @lastminutegear on Facebook



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Pezzy Pets

Business Info: We make single and limited ingredient pet treats from the fish we NEED to overfish.

Establishment Date: August 2021

What to check out!

Top Selling Products/Services:

- **Single Ingredient Fish Strips:** Crunchy strips of dehydrated "devil fish" or armored catfish filet (no bones nor preservatives)
- **Lionfish Sticks:** Crispy single ingredient lionfish "fries" (no bones nor preservatives)
- **Fishcuits:** Cookies made with fish, oat flour, sweet potato and peanut butter

How community members and customers can support their business:

- By purchasing our products through our website or at their local indie pet store in the Bay Area.

Where to find them!

Business Location: Berkeley

Business Website: www.pezzypets.com

Social Media Handles: @pezzypets on Instagram and @pezzypets on Facebook





Renegade Running

Business Info: Renegade Running is built on the ethos of community, diversity, and creativity. Our Oakland-based shop is driven by our local community and employees — a beautifully diverse collection of people who are continuously inspiring us to strive to make running the most inclusive space it can be. Come run with us.

Establishment Date: August 2019

What to check out!

Top Selling Products/Services: We sell running shoes for walking and running on the trails and roads.

- Nike
- Adidas
- Hoka

How community members and customers can support their business:

- We offer free community based runs weekly. Come join us and build community through movement.

Where to find them!

Business Location: 45 Grand Ave. Oakland, CA 94612

Business Website: www.renegade-running.com

Social Media Handles: @renegade_running on Instagram



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SummersANDFall

Business Info: SummersANDFall is a solutions oriented brand creating the next generation of Vegan products, vegan undergarments, and Vegan hair care services.

Establishment Date: Nov. 2017

What to check out!

Top Selling Products/Services:

- **Hand & Body Cream:** For all day moisture
- **Bath Salts:** For healing and relaxing
- **Daytime Moisture Cream:** Can be used as a primer and worn under makeup.

How community members and customers can support their business:

- Support my business by purchasing retail and booking services. Tell a friend and stop by.

Where to find them!

Business Location: 1014 Larkin St, San Francisco, CA 94109

Business Website: www.summersandfall.com

Social Media Handles: @summersandfall







PROFESSIONAL SERVICES



Approaching Access

Business Info: Approaching Access supports businesses in creating Reality-Based Accessibility, which addresses the ADA and the multitude of access challenges the ADA doesn't cover.

Establishment Date: June 2016

What to check out!

Top Selling Products/Services:

- **Accessibility Consulting:** Evaluating a business and creating a plan to make that business more accessible
- **Specific Area Accessibility Consulting:** Social Media guidance, Support in choosing furniture re: accessibility, etc.

How community members and customers can support their business:

- Share the Approaching Access website &/or sign up for the newsletter on the website!
You get a free Accessibility Evaluation Tool.

Where to find them!

Business Location: Emeryville, CA

Business Website: ApproachingAccess.com

Social Media Handles: @MyBodyIsValid on Instagram and Twitter



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Approaching Access

**Is Your
Business
Accessible?**

www.approachingaccess.com

ApproachingAccess@gmail.com

510-213-4509



Chloe Jackman Studios

Business Info: Portrait, Event, and Commercial Photography Studio

Establishment Date:

What to check out!

Top Selling Products/Services:

- **Event Photography:** We have a team of exuberant and talented photographers ready to capture your next event or conference
- **Business Branding Photography:** We love telling the story of your business. Let us help elevate your business to the next level
- **Headshots**

How community members and customers can support their business:

- Sharing our services with companies who need event coverage or branding photos!

Where to find them!

Business Location: 147 Clement St, Suite A, San Francisco, CA 94118

Business Website: www.chloejackman.com

Social Media Handles: @chloejackmanstudios



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Chloe Jackman

studios





Hey Ma Creative

Business Info: Hey Ma Creative creates joyful graphic design and effective brand strategy so growing businesses can better connect with their audiences and convert customers.

Establishment Date: October 2018

What to check out!

Top Selling Products/Services:

- **Brand Identity Design:** Brand strategy development, then creation of logos, color palette and typography system.
- **Packaging Design:** Label and packaging design for consumer packaged goods
- **Website Design:** Layout design and creative direction for online web presence

How community members and customers can support their business:

- Refer your business owner friends who are ready to up-level their visual presentation online and in-person to Hey Ma Creative!

Where to find them!

Business Location: Oakland, CA

Business Website: www.heymacreative.com

Social Media Handles: @heymacreative, @technicolorbrit, and @heymagoods on Instagram



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OAKLAND • CALIF



CREATIVE STUDIO



Nzilani Glass

Business Info: Nzilani Glass is Black woman-owned, award-winning firm known for stained-glass preservation and new, art glass fabrication.

Establishment Date: January 2003

What to check out!

Top Selling Products/Services:

- **New Artwork:** Fabrication of custom art glass public/private (large scale)
- **Leaded Art Glass Preservation:** Award-winning preservation of monumental stained and leaded glass windows
- **Architectural Window Surveys:** Professional surveys of leaded glass windows (used for capital campaigns and procurement of grants).

How community members and customers can support their business:

- Nzilani; “Be Safe. Have Fun. Do Excellent Work!”, where safety comes first. Explore our site to see why.

Where to find them!

Business Location: 3246 Ettie Street, Oakland, CA 94609

Business Website: www.nzilani.com

Social Media Handles: @nzilani_glass on Instagram, Nzilani-Glass on Facebook, Ariana Makau on LinkedIn



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Pillar Cowork and Childcare

Business Info: Pillar's unique workspace offerings enhance productivity and work-life balance for our members by providing essential business amenities, including high-quality on-site childcare.

Establishment Date: September 2019

What to check out!

Top Selling Products/Services:

- Private and open workspaces
- Childcare services
- Event space

How community members and customers can support their business:

- By utilizing our office space, childcare and event space options.

Where to find them!

Business Location: 3515 Mt Diablo Blvd, Lafayette, CA 94549

Business Website: www.pillarcowork.com

Social Media Handles: @pillarcowork and @pillarkids







Viscera Studio

Business Info: As an integrated visual design studio, we work with independent businesses to build brands that emotionally resonate with their customers. Our experience founding and operating a brick & mortar business gives us a unique perspective in creating tangible, tactical guidance, and design to help your business grow.

Establishment Date: 2014

What to check out!

Top Selling Products/Services:

- Design + Marketing
- Photo Services

How community members and customers can support their business:

- Get in touch! Visit us online

Where to find them!

Business Location: 344 20th Street, Oakland, CA

Business Website: viscerastudio.com

Social Media Handles: @viscerastudio on Instagram





HEALTH & PERSONAL CARE



A Pocket of Sunshine

Business Info: A wellness brand committed to assisting women through chronic pain caused by trauma, physical ailments & stress.

Establishment Date: October 2021

What to check out!

Top Selling Products/Services:

- **Soothe Me:** A muscle rub salve that works within minutes
- **Wellness Workshops:** Wellness workshops around self care and coping techniques for business people and communities who are healing or overwhelmed.
- **Herbal Teas:** Great for sleep and relaxation

How community members and customers can support their business:

- By spreading the word and networking with me. My company is all about community and healing. We also support women who are incarcerated and like to bring people into space and resources with them.

Where to find them!

Business Location: San Francisco

Business Website: apocketofsunshine.com

Social Media Handles: @apktofsunshine





Cole+Jade

Business Info: Cole+Jade is a BIPOC owned clean beauty company based in Oakland, CA. We believe that self-care is the foundation of health and wellness and that bringing mindfulness to the everyday things we do helps us live purposeful and happy lives.

Establishment Date: July 2019

What to check out!

Top Selling Products/Services:

- **Luminous Body Oil:** You'll be swept away by this silky smooth, light weight, luxurious oil that's loaded with vitamins and omega fatty acids to fight signs of dryness and aging.
- **Hydrating Rose Toner:** Made with decadent Bulgarian rose hydrosol, super hydrating hyaluronic acid, and powerhouse vitamin C, this toner does just what you need it to do...balance, hydrate, and protect for healthy glowing skin.
- **Moisturizing Serum:** Plump, Hydrated, glowing skin in a bottle. This serum improves elasticity, reduces redness, and protects skin from the effects of environmental damage.

How community members and customers can support their business:

- Try one of our bestsellers and connect us with local boutiques that you think would be a good fit. Reach out with questions and connections at info@cole-jade.com

Where to find them!

Business Location: Oakland, CA

Business Website: www.cole-jade.com

Social Media Handles: @colenjadebody



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Cole+Jade

Clean Beauty

cole-jade.com

@colenjadebody





NON-PROFIT



Cocina del Corazón

Business Info: Sustainable Food Justice Enterprise dedicated to crafting dignified, and culturally relevant prepared community meals through youth culinary education.

Establishment Date: February 2019

What to check out!

Top Selling Products/Services:

- **Prepared Community Meals:** Organic, healthy and culturally relevant
- **Food Empowerment Workshops:** Hands-on learning classes for community members

How community members and customers can support their business:

- We are looking for strategic partnerships with local community organizations and nonprofits.

Where to find them!

Business Location: Oakland

Business Website: www.cocinadelcorazon.com

Social Media Handles: @cocinadelcorazonoakland



SUPPORTING OUR BUSINESS SUPPORTS OUR COMMUNITY

Reduced Food Waste & Green Practices

Through our partnership with FoodShift we prevent surplus produce & pantry staples from going to the landfill & instead transform them into delicious meals. All food waste is composted and green waste is provided to a local farm for feed. Meals are packaged in biodegradable packaging based on our StopWaste sustainability certification.

Youth Culinary Training

Meals are crafted with the help of Oakland Unified District's high school students. We're providing youth with culinary training, career preparedness, and a stepping stone towards a future in the culinary arts. After the completion of our program students will have a foundational resume and a professional reference.

Dignified Community Meals

We craft organic, culturally relevant, & locally sourced, community meals. Meals are provided to local non-profit organizations dedicated to supporting residents in East and West Oakland and distributing our meals free of charge to those who need them most.



Sankofa Garden

Business Info: Sankofa Garden is a network of community gardens. Through education, art, and nutrition we provide access to food, growing materials, and horticulture therapy. Under the guidance of the community, farmers, gardeners, coaches, artists, and mental health professionals, we will integrate healing, restoration, multisensory stimulation, and food growing. Sankofa Garden will implement our mission with several programs.

Establishment Date: January 2019

What to check out!

Top Selling Products/Services:

- **Silver Sage:** To reduce isolation among Black seniors we provide an ADA compliant garden with wellness workshops, gardening, light movement activities, and storytelling.
- **Pollinators:** To promote a sense of community with fun activities we engage youth with field trips, teach gardening techniques, and social-emotional skills.
- **Grow Where You Are:** Provides education, technical support, and garden startup for low-income urban residents living in small spaces.

How community members and customers can support their business:

- Grow with us by donating, following us on social media, and participating with programs.

Where to find them!

Business Location: 2323 Broadway, Oakland, CA 94612

Business Website: www.SankofaGarden.org

Social Media Handles: @SankofaGarden across all social media platforms



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SANKOFA
GARDEN®



TECHNOLOGY



Surplus Service

Business Info: Electronic waste management business specializing in medical devices, laboratory equipment, office electronic recycling and IT asset disposition.

Establishment Date: December 2003

What to check out!

Top Selling Products/Services:

- IT Asset Disposition (ITAD)
- Medical surplus disposal,
- Data wiping and zero waste reporting

How community members and customers can support their business:

- Refer to our services within tech, medical, and biotech industries; sharing our services on social media

Where to find them!

Business Location: 3090 Osgood Ct, Fremont, CA 94539

Business Website: www.surplusservice.com/

Social Media Handles: @SurpluService on Pinterest, Twitter, Instagram

@surplusservice on LinkedIn, Facebook, YouTube, and Reddit





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